

WE LOVE BIER, LODA BIER GARTEN APP.

MATT GOLDEN, OWNER, LODA BIER GARTEN
HARRIET SHADE, MARKETING CONSULTANT, SPIRE EFFECT

<http://www.lodabeer.com/>

Loda Bier Garten is a popular watering hole in downtown Mobile. A relatively new hangout in the midst of local landmarks, the Loda Bier Garten has differentiated itself from other bars and restaurants downtown with their laid-back atmosphere and incredibly well-crafted burgers. Their biggest crowd pleaser, and the envy of many bars along Dauphin St, is their mind-bogglingly massive craft beer selection. With over 100 beers on tap at any given night, patrons are never without variety. To help build the community of beer aficionados that the bar is cultivating, owner Matt Golden approached USA with the idea of a mobile app for his restaurant. The app would allow patrons to review the various beers on tap at LBG and even share their reviews with others via social media platforms.

Blake Brenton,
Information Systems,
concentration in
Application
Development. Enjoys
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Kevin Singleton,
Computer Science.
Likes to travel and is on
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Daniel Lynnes,
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