



29th Annual Oozeball Tournament

Hosted by the USA Southerners

April 22th, 2017 – 9:00 a.m.

Benefits USA Southerner Scholarship Fund

Sponsor Name: _____
(as you would like it to appear in print)

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Sponsorship Level:

- Title Sponsor - \$3,000
- Platinum Sponsor - \$2,000
- Gold Sponsor - \$1,000
- Court Sponsorships (5 available)- \$500
- Silver Sponsorship- \$250
- Mudslingers - \$125
- Other _____

Payment:

Check (please make payable to USA Southerners)

Credit Card (circle one) MasterCard Visa Discover AMEX

CC# _____ Exp: _____ CVC: _____

Name as it appears on credit card: _____

Billing Address: _____

City: _____ State: _____ ZIP: _____

Mail or Fax with payment to:

USA Southerners

Alumni Hall

5930 USA Drive S.

Mobile, AL 36688

Contact:

Ailey Shirazi, Assistant Director

Phone: (251) 460-7084

Email: shirazi@southalabama.edu

Sponsorship Opportunities

Title Sponsor \$3,000

- Company logo has dominant presence on back of t-shirt
- Individual or company executive invited to conduct the welcome address
- Opportunity to set up vendor booth
- Company's literature, promos in packet
- Two (2) complimentary teams of eight (8) players each
- Email Campaign to approximately 17,000 students
- Included in Monthly E-Newsletter, *South Spots*, to over 35,000 alumni
- Marketed/Posted on the Alumni Relations Website
- Posted on Facebook
- Included in all press relations
- Exposure to 600+ attendees promotional signage
- Introduction at the event and opportunity to promote your company.

Platinum Sponsor \$2,000

- 8 x 8 tent will be provided for promotional purposes
- Name/logo on t-shirts
- Company logo in packet
- One (1) complimentary teams of eight (8) players
- Email Campaign to approximately 17,000 students
- Included in Monthly E-Newsletter, *South Spots*, to over 35,000 alumni
- Marketed/Posted on the Alumni Relations Website
- Posted on Facebook
- Included in the internal University press release
- Exposure to 600+ attendees promotional signage
- Introduction at the event and opportunity to promote your company.

Gold Sponsor \$1,000

- Name/logo on t-shirts
- Company's literature, promos in packet
- Email Campaign to approximately 17,000 students
- Included in Monthly E-Newsletter, *South Spots*, to over 35,000 alumni
- Marketed/Posted on the Alumni Relations Website
- Posted on Facebook
- Exposure to 600+ attendees through promotional signage
- Introduction at the event

Court Sponsor (5 available) - \$500

- Name/logo on t-shirts
- Email Campaign to approximately 17,000 students
- Marketed/Posted on the Alumni Relations Website
- Exposure to 600+ attendees through promotional signage
- Introduction at the event
- Yard sign on each side of the court

Silver Sponsorship - \$250

- Name on t-shirts
- Email Campaign to approximately 17,000 students
- Marketed/Posted on the Alumni Relations Website
- Exposure to 600+ attendees through promotional signage
- Introduction at the event

Mudslingers \$125

- Marketed/Posted on the Alumni Relations Website
- Exposure to 600+ attendees through promotional signage
- Introduction at the event

* All sponsors will be listed on the sponsorship board displayed at the event